

A Seminar for Kansas Community Bankers

Balance Sheet Management for 2014

April 9

Hays
Smoky Hills
Country Club

April 10

Wichita
Homewood Suites



Location

Community Bankers Association of Kansas and ICBA Securities are co-sponsoring a seminar exclusively for Kansas community banks. ICBA Securities, the Endorsed Broker/Dealer of Community Bank Services, will make the presentation in two locations: Smoky Hills Country Club in Hays on Wednesday, April 9 and Homewood Suites at the Waterfront in Wichita on Thursday, April 10.

For the first time in a decade, interest rates may indeed be on the rise. The community banking industry's ability to manage its financial assets and liabilities in the changing rate scenario will be a large determinant of profitability. Funding strategies and liquidity management will therefore be critical to your bank's success.

This day-long seminar will provide insight and practical information on a range of products and services available to community banks. Many of these topics have already been embraced by high performing financial institutions. Up to four hours of Continuing Professional Education (CPE) credits are available.

APRIL 9:
Smoky Hills Country Club
3303 Hall Street
Hays, KS 67601
(785) 625-7377

APRIL 10:
Homewood Suites
1550 North Waterfront Parkway
Wichita, KS 67206
(316) 260-8844

Registration Info

[Register](#)

Who Should Attend

Presidents, CFOs, CLOs, Investment Officers, any other bank officers or directors who deal with the bank's investment portfolio or ALCO management.

Cost

Registration is free for all ICBA Securities customers and prospective customers.

Questions?

Contact Jim Reber at 800-422-6442 or jreber@icbasecurities.com. Erin Wallace at 785-271-1404 or erin@cbak.com.

What about CPE Credit?

ICBA Securities is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, through www.learningmarket.org. For more information regarding individual site administrative policies such as complaint and refund (if applicable), please contact Elise Patterson at 800-422-6442. No advanced preparation is required for this course. Potential for up to 4 hours. The course level for seminar is intermediate.

Our Seminar Speakers



Jim Reber is President and CEO of ICBA Securities. He is a CPA and CFA.



Wade Oliver is Senior Vice President and Director of Asset/Liability Management for ICBA Securities.

Schedule

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|---------------------|--|
| 9:30 AM - 10:00 AM | Continental breakfast and registration |
| 10:00 AM - 11:00 AM | Liquidity and funding best practices |
| 11:00 AM - 12:00 PM | Managing investments in a new regulatory environment |
| 12:00 PM - 1:00 PM | Luncheon |
| 1:00 PM - 2:00 PM | Interest rate risk management issues |
| 2:00 PM - 3:00PM | Investment landscape |

ICBA Securities

775 Ridge Lake Blvd. Memphis, TN 38120

Visit us on the web at www.icbasecurities.com

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